



An integrated toolbox for improved verification and prevention of adulterations and non-compliances in organic and geographical indications food supply chain

Grant Agreement Number: 101083579

D6.7: Exploitation activities, market-entry preparation plan and IPR (final version)

Document Identification			
Status	Final	Due Date	31 December 2025
Version	1.0	Submission Date	31 December 2025
Related WP	WP6	Document Reference	D6.7
Related Deliverable(s)	D6.6	Dissemination Level	SEN
Lead Participant	EBOS	Document Type:	R
Contributors	All	Lead Author	Marilena Paraskeva
		Reviewers	Achilleas Zalidis, Dimitra Xenitopoulou (AUTH) Petr Horak (WRLS)

Document Information

Author(s) – in alphabetical order		
First Name	Last Name	Partner
Marilena	Paraskeva	EBOS
Kyriaki	Psara	EBOS

Document History			
Version	Date	Modified by	Modification reason
0.1	29/09/2025	EBOS	ToC
0.2	31/10/2025	EBOS	80%
0.3	26/11/2025	EBOS	Internal review
0.4	27/11/2025	EBOS	100%
0.5	02/12/2025	WRLS	Peer Review
0.6	09/12/2025	AUTH	Peer Review
0.7	10/12/2025	EBOS	Revision
0.8	16/12/2025	EBOS	QA
0.9	16/12/2025	EBOS	Revision
1.0	31/12/2025	ICCS	Final version to be submitted

Quality Control		
Role	Who (Partner short name)	Approval Date
Deliverable leader	Marilena Paraskeva (EBOS)	16/12/2025
Quality manager	Sozos Karageorgiou (EBOS)	16/12/2025
Project Coordinator	Angelos Amditis (ICCS)	31/12/2025

Executive Summary

This final strategic report, D6.7 “Exploitation activities, market-entry preparation plan and IPR”, details the complete roadmap for the commercialisation and post-project sustainability of the THEROS outcomes. Submitted as the definitive planning document, its principal aim is to secure the long-term influence and economic viability of the project’s intellectual property (IP), requiring rigorous internal control and protection of all generated Intellectual Property Rights (IPR).

The strategic framework was created to match the project’s goals. It focuses on effectively using and bringing the outputs to market to encourage innovation and support the project’s sustainability. This process included actively defining the market landscape, identifying the target audience, and finding key partners through thorough market analysis.

A dedicated section clarifies the established policies and regulations governing IPR management within the consortium. The deliverable offers essential insights into the identification of exploitable results, the clear assignment of ownership, and the planned protection strategies for all project-generated intellectual property (Foreground IP).

In conclusion, this deliverable provides a guide for improving the use, protection, and market introduction of the THEROS components. By following the strategies and recommendations discussed here, the project aims to promote innovation, increase social and economic benefits, and contribute to the broader goals set by the Horizon Europe program.