

# AgriHub

## AgriHub as Social Space for Agriculture Data

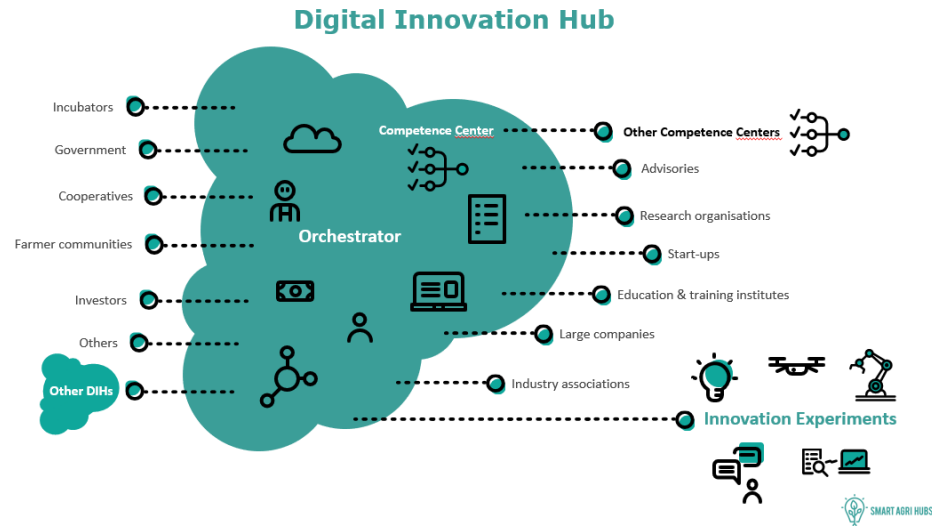
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# What is DIH?



- ≈ **center for digital innovation**
- DIHs are supported by **Horizon Europe** and **Digital Europe**
- Linking innovative technologies, SMEs and other entities



# What is DIH?



The purpose of the creation of a **digital innovation hub** is to design and develop an intelligent innovation center not only for agriculture. The platform is designed to create **connections between people, businesses and other entities** with the knowledge and technology that will help realize innovative projects and ideas.

1. One principle is to **connect common users with developers, experts, researchers and investors** - create **community**.
2. The second principle is to **integrate demo applications or innovative experiments where users, developers and researchers can collaborate**, create and test new solutions.
3. The third principle is to create **knowledge base**.



SMARTAGRIHUB

POÍDME UDĚLAT ČESKÉ ZEMĚDĚLSTVÍ  
TECHYTRĚJŠÍ, UDRŽITELNÉ A  
KONKURENCESCHOPNÉ

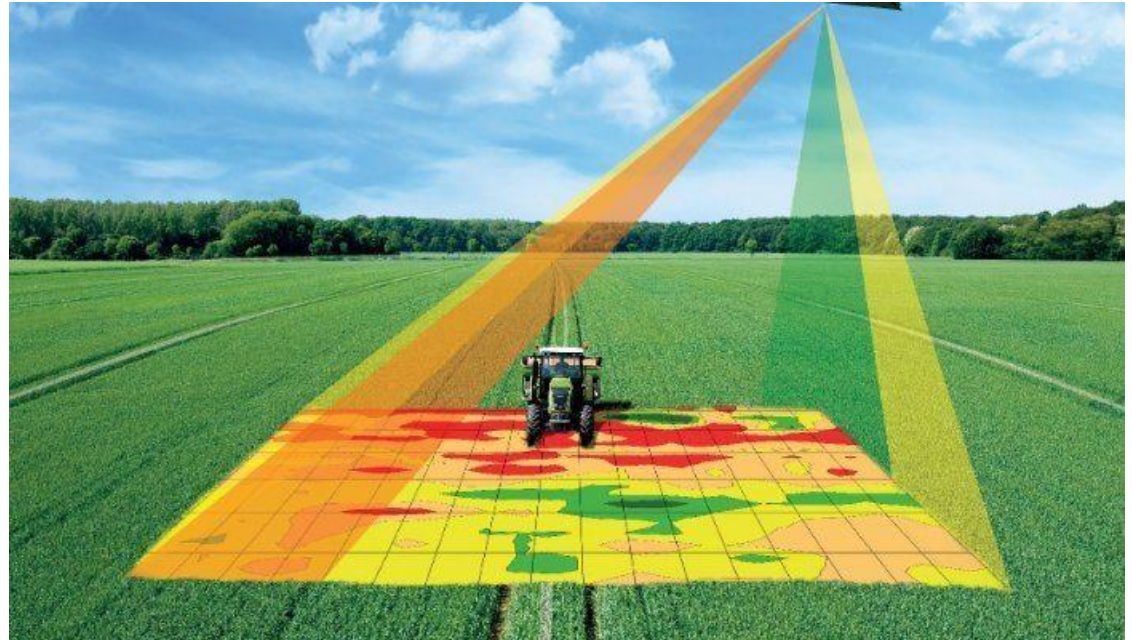


SMART AGRICULTURE

# Motivation



- SUSTAINABILITY
  - ECOLOGICAL BENEFITS
  - STRICT REGULATIONS
- PRODUCTIVITY
  - ECONOMICAL BENEFITS
  - INCREASING DEMAND





# Goals of AgriHub CZ



- **One access point**
- **Integration and creation of spatial data of various sources in the Czech Republic**
  - we currently harvest data from Cenia and LPIS, but we also generate our own data (eg OLU, yield potential maps, vegetation development from remote sensing data...) and we access our results of our research in real time
- Access to spatial data within QGIS and HS-Layers NG technologies and mobile applications for data display
- **Community of experts** - community portal
- **Knowledge base**
- **Shared knowledge** and the possibility of **recycling developed applications**
- Support for **startups** and **new ideas**
- Space for **promotion**



# Based on Hub4Everybody



**Web Portal solution to**

manage web content

publish geodata (OGC services)

create maps

share all of it

# Hub4Everybody

# Hub4Everybody Workflow



## GEO-DATA



Shapefile  
GeoJSON  
Raster

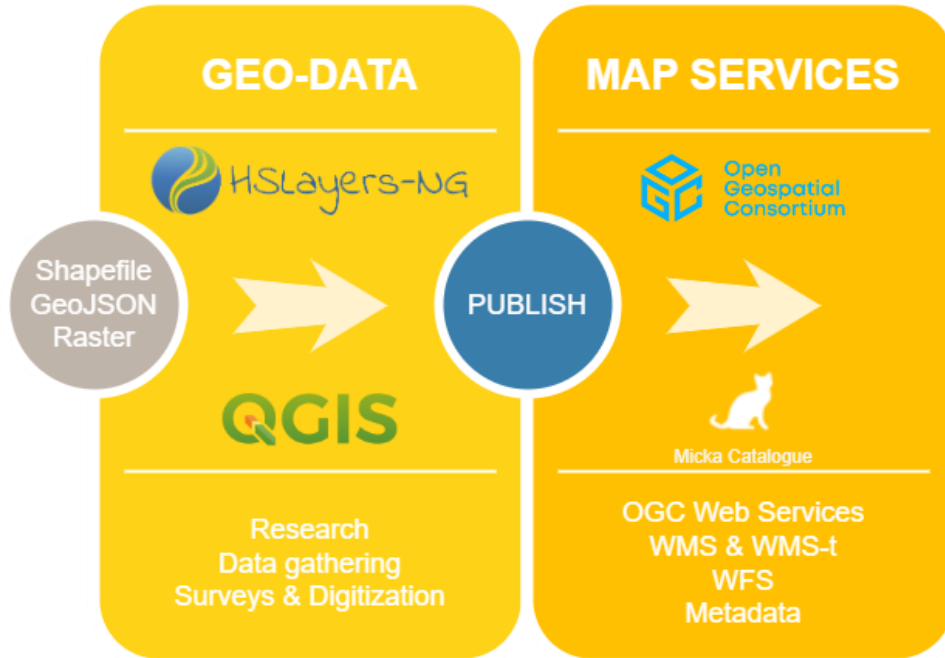


## QGIS

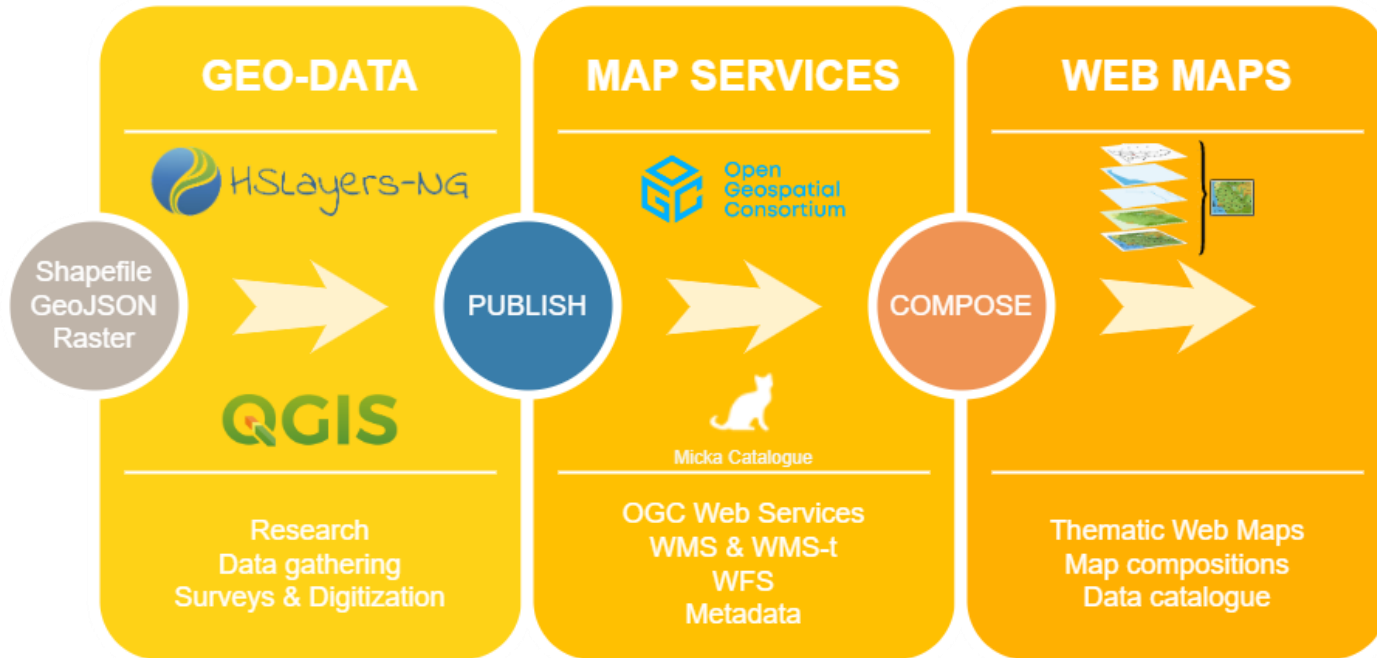
Research  
Data gathering  
Surveys & Digitization



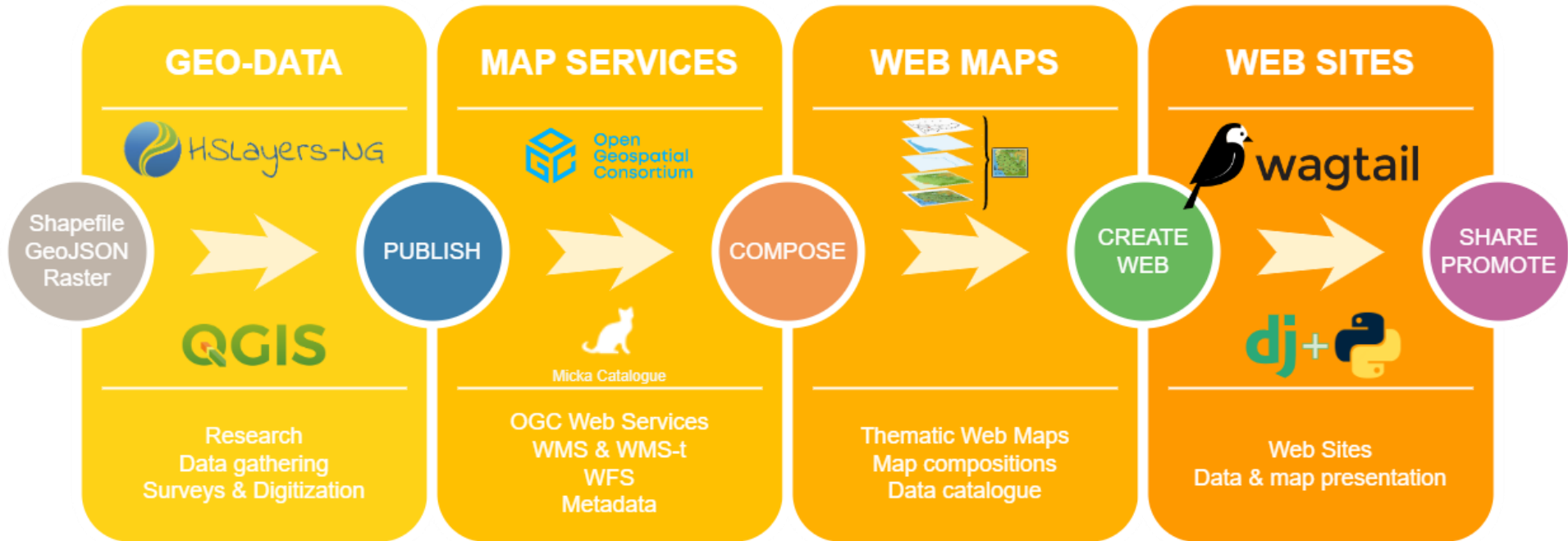
# Hub4Everybody Workflow



# Hub4Everybody Workflow



# Hub4Everybody Workflow

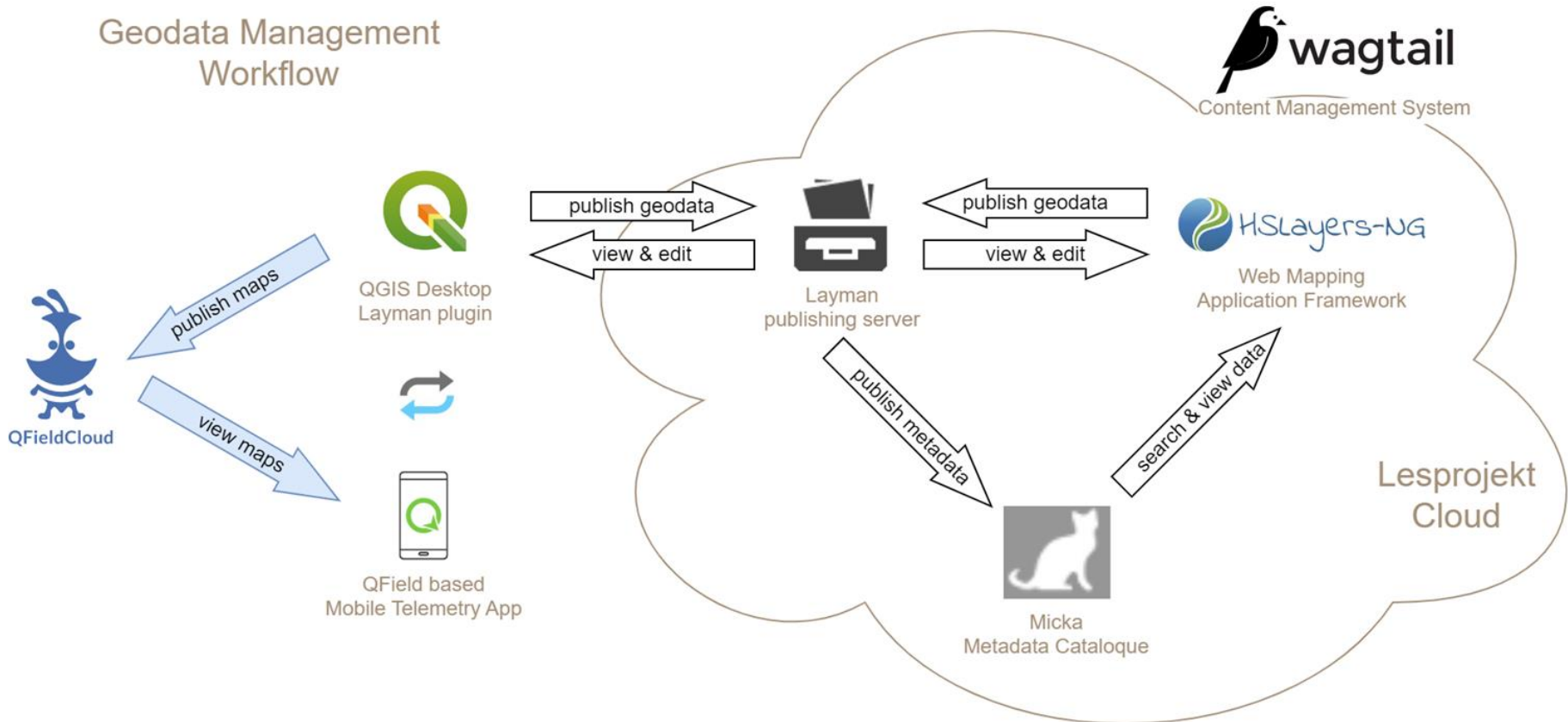




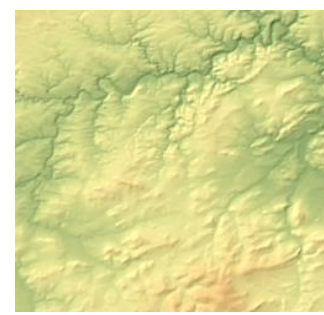
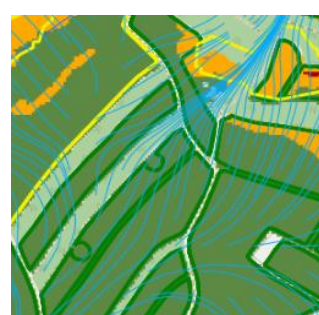
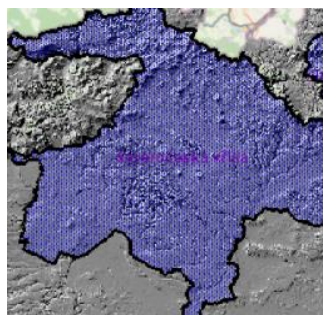
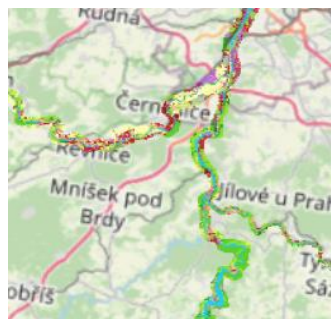
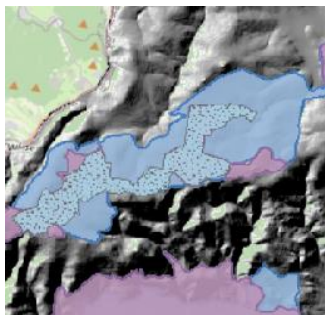
# Hub architecture



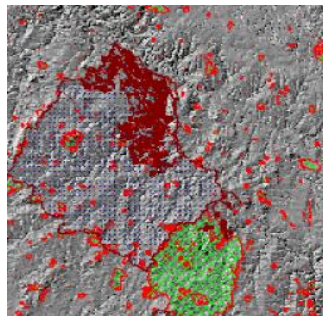
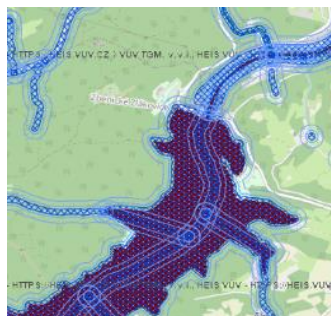
## Geodata Management Workflow







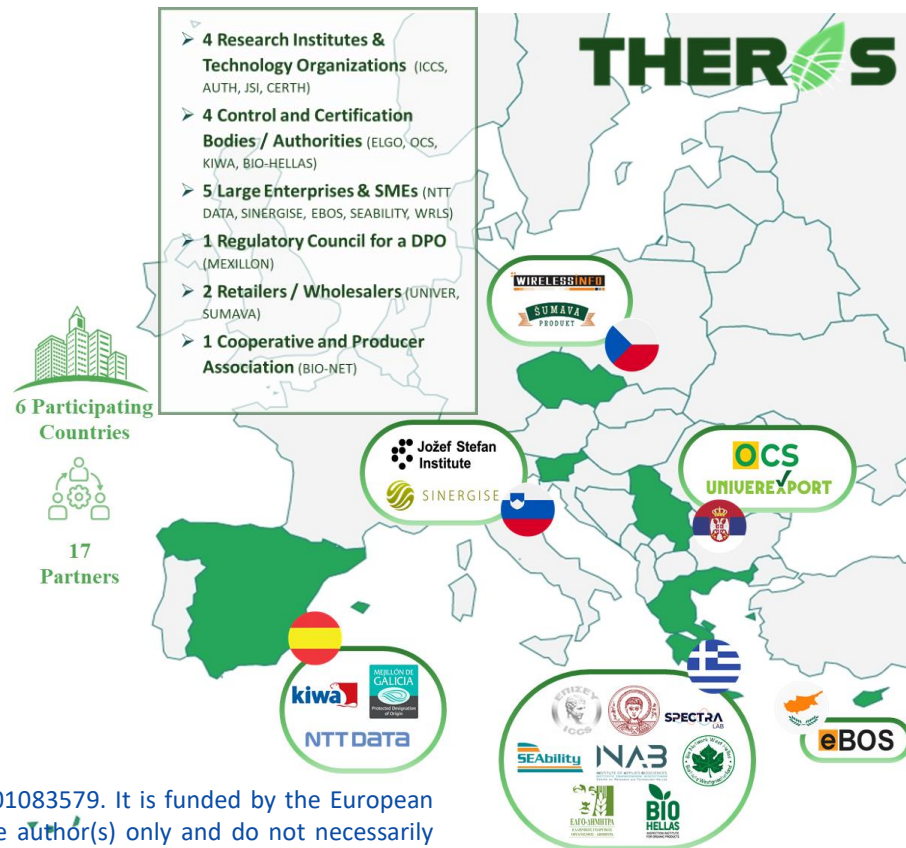
[www.agrihub.cz/mapove-kompozice](http://www.agrihub.cz/mapove-kompozice)





# THEROS Key Facts & Consortium

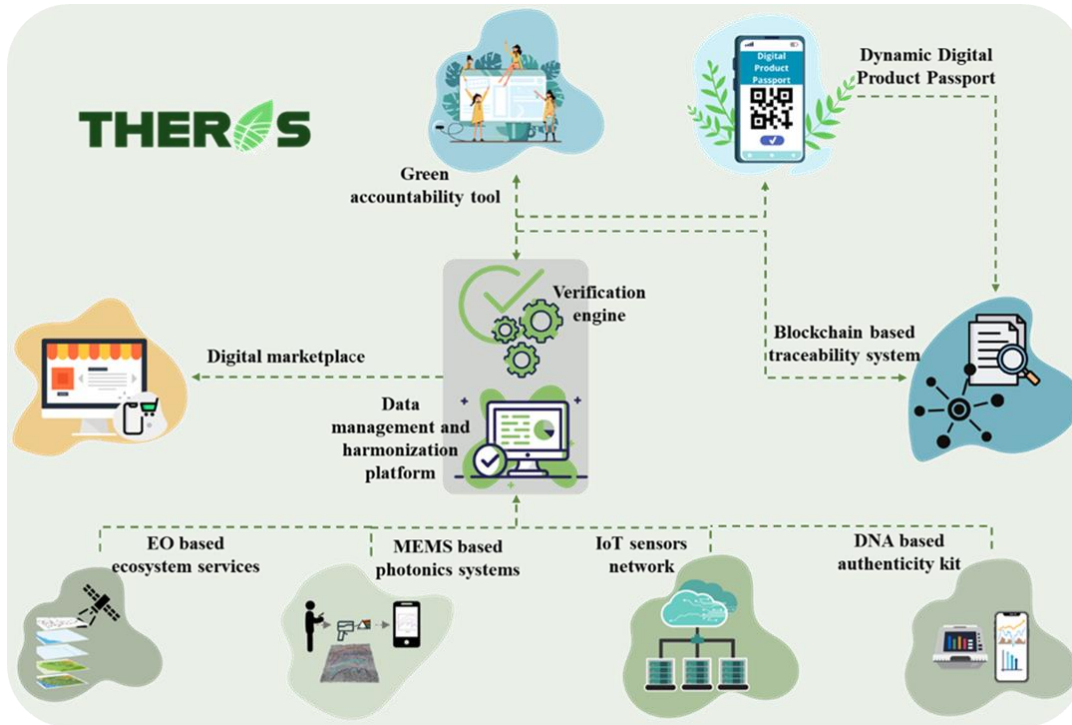
- 🌿 **Project Title:** An integrated toolbox for improved verification and prevention of adulterations and non-compliances in organic and geographical indications food supply chain
- 🌿 **Call identifier:** HORIZON-CL6-2022-FARM2FORK-01-04
- 🌿 **Topic:** “Innovative solutions to prevent adulteration of food bearing quality labels: focus on organic food and geographical indications”
- 🌿 **Duration:** 01.01.2023 - 31.12.2025 (36 months)
- 🌿 **Funding scheme:** IA – Innovation Action
- 🌿 **EU contribution:** EUR 3,999,961.00
- 🌿 **Coordinated by:** Institute of Communication and Computer Systems (ICCS), Greece



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# THEROS Concept & vision



Find more at: [www.theros-project.eu](http://www.theros-project.eu)

THEROS aims to implement an integrated toolbox being capable to modernize the process of verifying organic and geographical indications food products and preventing adulterations and non-compliances, while demonstrating enhanced traceability, security and transparency in the supply chain, through the use of various technologies and innovations

that leverage *Earth Observation, photonics, internet of things (IoT), DNA metabarcoding, blockchain, digital interfaces and product passport, advance analytics, machine learning, artificial intelligence and business models.*

At the same time, efficient mechanisms will be employed in order to ensure interoperability with existing control systems, as well as improved accessibility and sharing of data through harmonized and standardized means, whilst also demonstrating their uptake by relevant stakeholders for improved decision-making.

# Thank you for your attention

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